



*Show-stopping BEAUTY.
Effortless GLAMOUR.
Be NOTICED.*

Be GORGEOUS!

Gorgeous
THE NEW
FRAGRANCE



VICTORIA'S SECRET

Introducing *Gorgeous*

The perfect complement to our new Gorgeous bra, the fragrance finds inspiration in iconic, überfeminine beauties and their inimitable, high-glamour style. Equal parts Brigitte Bardot and Victoria's Secret Supermodel, Gorgeous embodies everything we love about being a woman.

To reflect this Gorgeous attitude, we created a fragrance that sparkles with femininity. The fruity-floral blend features irresistible Strawberry, sheer Jasmine and tempting Sandalwood.

Spray, and...hello, Gorgeous!

THE COLLECTION A Fruity Floral Fragrance

TOP: Italian Mandarin, Wild Strawberry
MIDDLE: Sheer Jasmine, Purple Freesia
DRYDOWN: Sensual Sandalwood, Creamy Musk

Eau de Parfum 1.7 oz., 3.4 oz.
Fragrance Mist 8.4 oz.
Fragrance Lotion 8.4 oz.



Gorgeous launches September 2011, exclusively at Victoria's Secret stores and VictoriasSecret.com.

For more information, please contact Anna Schilawski at 212.904.8338 or aschilawski@victoria.com or Jen Herits at 212.904.7569 or jherits@victoria.com.

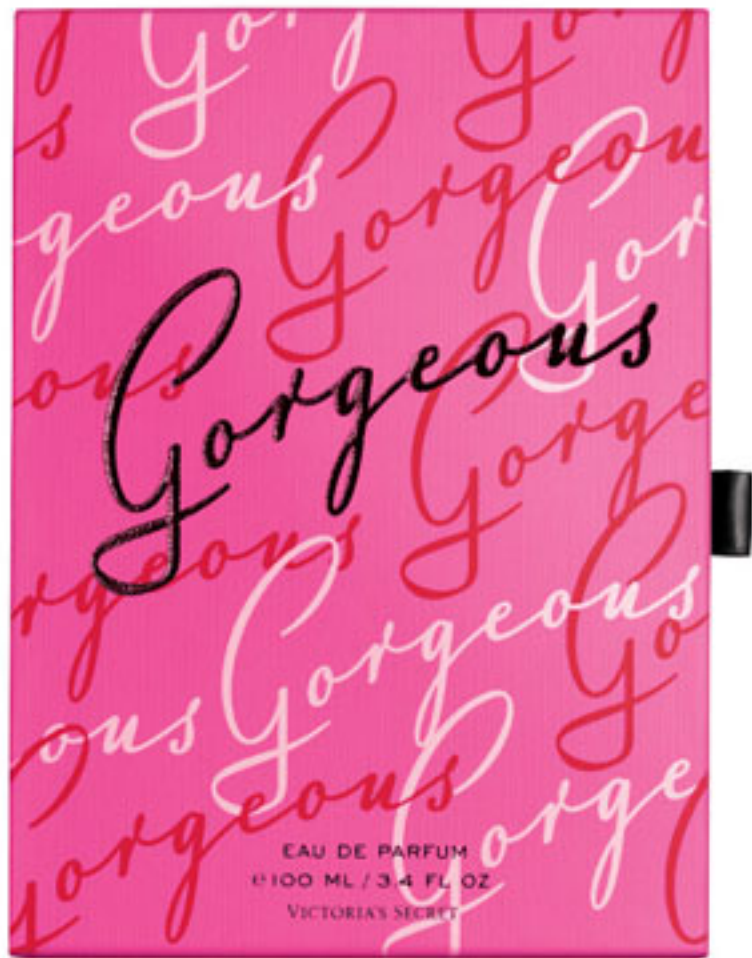
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NEW! DEMI

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Hi, Gorgeous!

The All New Collection

2 STYLES. 5 WAYS TO WEAR THEM.
ENDLESS WAYS TO GET ATTENTION.

GET GORGEOUS WITH THE NEW DEMI:

A little lift, a sexy lower cut and gorgeous all-over lace make this every girl's gotta-have. And you have to feel the padding — it's one of the softest yet!
Wear it classic, crossback, low-back, halter and low-back halter.

In 9 color, print and lace options. \$48 & up.
32C-D, 34A-DD, 36-38B-DD

GET GORGEOUS WITH THE PUSH-UP:

Love lift? You won't believe the extreme push-up you get from padding this soft. Now in attention-getting all-over lace!
Wear it classic, crossback, low-back, halter and low-back halter.

In 10 color, print and lace options. \$49.50 & up.
32A-D, 34A-DD, 36B-DD, 38C-DD

Exclusively at Victoria's Secret stores and VictoriasSecret.com.
For more information, please contact Lauren Paris at 212.590.5145 or paris@kedworldwide.com.

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