

*Effortlessly sexy. Completely irresistible.*

INTRODUCING

# SIMPLY GORGEOUS

Be totally unforgettable this Valentine's Day with Simply Gorgeous. This bold NEW fragrance celebrates the beauty and essence of every woman who has ever been in love. She's effortlessly sexy. Completely irresistible. She's Simply Gorgeous!

Inspired by the effortless glamour of our original Gorgeous fragrance, the scent is an unexpected combination of both sultry and flirtatious. It's a sexy twist on notes of juicy Crimson Apple, luminous Sunkissed Petals and Velvet Amber.

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#### A WARM FRAGRANCE

TOP: **Crimson Apple**, Lotus Leaves, Sparkling Bergamot

MIDDLE: **Sunkissed Petals**, Muguet, Peony, White Fig, Waterfall Freesia

DRY-DOWN: **Velvet Amber**, Skin Musks, Oakmoss, Vanilla, Patchouli

#### THE COLLECTION

Eau de Parfum, 1.7 oz. / \$49

Fragrance Lotion, 6.7 oz. / \$20

Fragrance Mist, 8.4 oz. / \$25

*Available starting February 2012 exclusively at Victoria's Secret stores and VictoriasSecret.com.*

For broadcast, long-lead print and magazine websites, please contact Jess Someck at 212.884.3895 or [jsomeck@victoria.com](mailto:jsomeck@victoria.com). For short-lead print, online and all other inquiries, please contact Anna Schilawski at 212.904.8338 or [aschilawski@victoria.com](mailto:aschilawski@victoria.com).



VICTORIA'S SECRET BEAUTY

1740 Broadway New York, NY 10019 © Victoria's Secret 2011





*Our Bombshell falls head over heels.*

INTRODUCING

# BOMBSHELL IN LOVE

LIMITED-EDITION FRAGRANCE

Just in time for Valentine's Day, NEW Bombshell in Love adds a dash of romance to the irresistible glamour of our best-selling Victoria's Secret Bombshell fragrance. Sparkling with succulent fruits and vibrant florals, it's passion in a bottle.

The scent perfectly captures the fresh essence of love at first sight. Luminous Pink Grapefruit blends deliciously with Luscious Peony and Sensual Sandalwood.

Bombshell in Love is your sexy Valentine—to give or to keep.

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#### A FRESH FRAGRANCE

TOP: **Pink Grapefruit**, Dazzling Raspberry, Asian Pear

MIDDLE: **Luscious Peony**, Watery Jasmine, Purple Freesia

DRY-DOWN: **Sensual Sandalwood**, Pink Musk, Creamy Cedarwood

#### THE COLLECTION

Eau de Parfum, 1.7 oz. / \$49

Body Lotion, 6.7 oz. / \$20

Body Mist, 8.4 oz. / \$25

*Available starting February 2012 exclusively at Victoria's Secret stores and VictoriasSecret.com.*

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VICTORIA'S SECRET  
BOMBSHELL

*in love*